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Established
SONS
British Made

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Jasper Morrison/

THE CRATE

'Sometimes ideas come slowly and in unexpected ways.

One day, out of necessity and without much thought, I took a wooden wine box and started using it as a bedside table. The up-ended height of it was about right and just big enough for the usual articles. The lid of the box had disappeared and the open front became a small library for the overspill of books on the top.

It's remained in use like that for three years, and slowly I've come to realise that it does the job better than anything else.'

JASPER MORRISON



AN ACCIDENTAL HERO

A discarded and defunct object was given new life when it was discovered and employed as a piece of utilitarian furniture by one of our finest contemporary designers. The qualities of this found object impressed Jasper Morrison to the extent that he has decided to share his find with the world.

HARD TO BEAT

The entirely functional form, the lack of pretension, the general honesty of a packaging crate endeared it to Morrison. He employed it as a bedside table and realised that although originally designed for another purpose the crate was best suited to life as a multi-functional piece of furniture.



HOMAGE

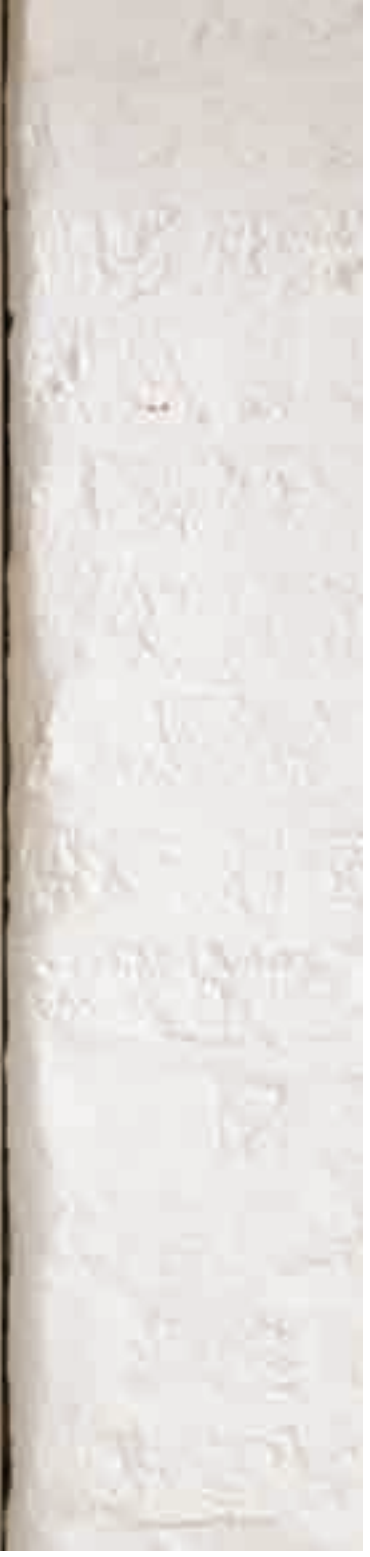
The qualities of The Crate, so suited to a practical application, are all the more remarkable because of their fortuitous pedigree. Jasper Morrison has paid homage to his original find by retaining its qualities in this production design.

NOW AVAILABLE

The Crate, manufactured by Established & Sons and designed by Jasper Morrison, is a mobile, multi-functional storage solution for any home. Employ The Crate, for storage, as a stool or a side table. Fill it, dress it, use it anywhere in you home.











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